

Accomplished Product Manager and Strategy Partner with a proven track record in spearheading business strategy and product management initiatives that drive corporate growth and client satisfaction.

## EXPERIENCE

Goods & Services, NY, NY (Product Management & Consulting Services)

Mar 2019 – Present

### Director Product Manager

**Clients:** JPM Asset Mgmt (**JPM AM**), JPM App (**JPM IA**), IEX (**IEX**), Southern Glazier Wine & Spirit (**SGWS**).

#### JPM AM:

- Upheld strong rapport with existing clients, and bolstered account expansion through business solutions.
- Create business and creative profile, define clear business goals and expectations for the clients
- Re-engineer program & agile practices boosting velocity to 50 points, improving project delivery times.
- Define the product vision, prioritize roadmap across US & EMEA and analytics for 5 consumer products
- Manage backlogs with epics, features, user stories and maintain product standards for team members
- Onboard new vendors to provide competitive financial metrics and validate data from existing providers
- Lead new products such as Portfolio Comparison which influenced sales contributing to \$1.2b AUM.
- Enhance customer engagement by 5% through the implementation of persistent login features

#### JPM IA:

- Manage Insights IOS app for Iphone and IPad, launch podcast for industry thought leadership

#### IEX:

- Collect user survey data to validate leader categories and implement new designs on the exchange

#### SGWS:

- Work with strategists to audit marketing site, present opportunities and technical inefficiencies
- Collaborate with design to develop strategy for design systems and align on website template standards
- Manage backlog, write and communicate stories for Accenture development team to implement

IHSMarkit, NY, NY (Data & Fintech in Institutional Lending)

May 2015 – Mar 2019

### Associate Director Product Manager & Design Principal

- Defined requirements and roadmaps, created & maintained the backlogs, epics, features & stories
- Spearheaded product integration of an acquired loan platform to enable revenue increase of 25%
- Led and implemented the consolidation of Loan platforms into one UI and upgraded the look & feel
- Developed industry wire instructions that decreased trade settlement time 54% (from 12 to 5.5 days)
- Created workflow and digitized Administrative documents which reduced sign-up time from 3 to 2 days
- Analyzed and built KYC for lenders, borrowers and agents & created procedural documents
- Streamlined onboarding for customers as a self-service sign-up for access to the loans trading platform

JPMorgan Chase, NY, NY (PM Office assigned to AML)

May 2014 – May 2015

### Sr. Product Manager / Sr. Business Analyst

- Implemented automation for KYC manual workflows; data size decreased 73% (753k records to 203k)
- Wrote Business Requirement Documents, documented change controls, justifications and impact
- Interfaced with clients to gather the stakeholder insights and requirements gathering via workshops
- Created product roadmaps to provide strategic insights on opportunities for future product iterations

## EDUCATION

Executive Education in Product Strategy, Kellogg School of Management

MSc in Information Technology Management and MBA in Finance, University of Bridgeport

BSc in International Business, University of Bridgeport

High School Diploma, Hotchkiss High School

## TECHNICAL PROFICIENCY

SAFe Training, Google Analytics, JIRA, Confluence, Pivotal Tracker, API/Web Services, Back-End Systems, CMS, SQL, HTML/CSS, MS Suite, Salesforce